



OFFICE OF THE  
INFORMATION &  
PRIVACY COMMISSIONER  
for British Columbia

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**News Release**

**For Immediate Release  
February 13, 2019**

### **Commissioner announces PrivacyRight program for the private sector**

**VICTORIA**—BC Information and Privacy Commissioner Michael McEvoy announced a new initiative to assist private organizations with understanding their obligations under the *Personal Information Protection Act* (PIPA). PrivacyRight will consist of a variety of educational tools to raise awareness of and compliance with PIPA.

“There are over a million organizations in BC that collect the personal information of employees, customers, clients, members, and patients. This information can range from basic personal information to very sensitive medical information, as PIPA covers businesses, non-profits, doctor’s offices, trade unions, and more,” says Commissioner McEvoy.

“Feedback from a recent survey has revealed that 86% of British Columbians would choose to do business with companies that have good reputations for privacy practices. In response, we developed educational content using webinars, animated pop-up videos, podcasts, and guidance documents to help private organizations better understand their responsibilities under PIPA and to gain the trust of the public.”

The program will cover topics such as the basic obligations of PIPA, the importance of effective privacy management programs, how to write a privacy policy, responding to access requests, implementing adequate safeguards, and more. New tools will be published on the first Wednesday of each month throughout 2019 on the OIPC [website](#).

Commissioner McEvoy will officially launch the program at a breakfast with the Greater Victoria Chamber of Commerce on March 7. For more information about the event, including registration information, click [here](#).

Sign up for updates on PrivacyRight at <https://www.oipc.bc.ca/privacyright/privacyright-sign-up/>.

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