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FOR IMMEDIATE RELEASE**

**PRIVACY COMMISSIONER & TREOSCOPE ANNOUNCE SOLUTION FOR ID
SCANNING BY BARS**

Victoria—BC's privacy commissioner and TreoScope Technologies Inc. of Vancouver have found a way to allow BC's bars and nightclubs to identify and exclude customers banned for safety reasons. "We're very happy with this outcome", said Owen Cameron, TreoScope's President, adding, "We believe this solution will enable bars to identify the bad actors and keep them out." TreoScope's EnterSafe system enables bars with safety problems to collect information from driver's licences and BC ID cards in order to identify undesirable individuals and exclude them (www.treoscope.com).

In a July decision under BC's *Personal Information Protection Act*, Information and Privacy Commissioner David Loukidelis had ruled that a Vancouver nightclub was collecting too much personal information of all customers and retaining it for too long. The Commissioner's decision expressly acknowledged, however, that it would be reasonable for a bar, in order to preserve a safe environment for customers, to identify individuals who are violent or otherwise undesirable for re-entry from a safety perspective. For this reason, Loukidelis's ruling "strongly encouraged" stakeholders to work with his office to find a way to achieve this customer safety goal.

TreoScope approached Loukidelis's office and, after collaborative discussions between them, a solution was arrived at:

- EnterSafe can now be used to collect only the name, photograph, date of birth and gender of customers who enter a bar, but that information can be retained for no more than a transitory 24-hour working period. After that, customer information is completely destroyed.
- However, if a customer is determined within the transitory 24-hour working period to be violent or otherwise undesirable from a safety perspective, that customer's name, photograph, date of birth and gender can be kept, and shared with other bars using EnterSafe, for customer safety purposes.

Commenting on the new approach, Loukidelis said, "This means only information necessary to identify the bad apples will be kept and that's good for all other bar customers." He also added, "I appreciate TreoScope's co-operation in working to find a privacy-compliant solution that also aims to serve customer safety."

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