



Protecting privacy. Promoting transparency

Announcement Apr. 27, 2012

OIPC marks Privacy Awareness Week with private sector outreach and education

Victoria—April 27 to May 5, 2012 is Privacy Awareness Week and to mark the occasion, the B.C. Office of the Information and Privacy Commissioner (“OIPC”) is offering hands-on workshops and practical guidance to private sector businesses.

The OIPC is partnering with the [Retail Council of Canada](#) and the [Surrey Board of Trade](#) to offer hands-on workshops that explain how the [Personal Information Protection Act](#) works and includes exercises to help companies create their first privacy policy or review their current policies to ensure compliance with the Act.

The OIPC undertook this private sector education and outreach initiative after [a survey of more than 100 B.C. retail businesses revealed that few shop owners were aware of their obligations under PIPA](#).

Privacy Awareness Week also sees the BC OIPC [promoting](#) a new guidance document for private sector organizations, called “[Getting Accountability Right with a Privacy Management Program](#).” Authored jointly by the Federal, B.C. and Alberta Privacy Commissioners of Canada, the guidelines give private sector organizations the building blocks of privacy management.

Privacy Awareness Week is a jointly promoted annual event of the members of the [Asia Pacific Privacy Authorities forum](#). For more information, visit [privacyawarenessweek.org](#).

For more information about OIPC guidance materials or to request a workshop for your organization, visit [oipc.bc.ca](#) or email [info@oipc.bc.ca](#).

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